

REMARKS/ARGUMENTS

In view of the amendments and remarks herein, favorable reconsideration and allowance of this application are respectfully requested. By this Amendment, claim 7 has been amended, and claim 14 has been added. Thus, claims 7-14 are pending for further examination.

Claim 7 remains rejected under 35 USC 103(a) as being obvious over Wilder (US 5,408,417) in view of Schelberg, Jr. et al. (US 5,812,643) and Martin et al. (5,355,302). For at least the following reasons, Applicant respectfully submits that the applied prior art fails to teach or suggest the combination of claimed features.

The prior art does not teach or suggest an input area that is displayed when the screen displays the images and/or animations of the artistic event that has been determined by using the detector. In complete contrast, Wilder only recites a "start" button to initiate an event selection program (Wilder, col. 7, lines 40-45). Such an event selection program only displays a main category menu. The user must:

- first, select a main category;
- second, choose a sub-category; and,
- third, select a specific event amongst the list.

Such a selection mode is static. Accordingly, Wilder does not teach the use of a input area that is dynamic.

Currently amended independent claim 7, however, recites an input area which automatically appears on the touch screen when displaying the images and/or animations

of said artistic event, said input area activating a subroutine which displays a specific interface screen directly used to input information required to book an order ticket for the current artistic event displayed though the images and/or animations. Accordingly, the claimed reproduction system is much more interactive.

Specifically, currently amended independent claim 7 recites that:

- 1) specific user actions must be done (said actions being detected) before showing images/animations describing a coming artistic event; and,
- 2) once the images/animations are shown, no specific user actions are required so as to order a ticket since the user only has to touch an input area.

Applicant respectfully submits that the automated ticket sales and dispensing system of Wilder fails to take into account the profile of the user, since Wilder only suggests running a promotional program during times when no transaction are being made (col. 7, lines 29-30).

Schelberg discloses the feature of downloading advertisements that can be displayed. However, neither Wilder nor Schelberg teach or suggest the claimed interaction with the user, involving a series of specific functions.

Applicant respectfully submits that Martin is not directed to the problem specifically solved in the present invention. Furthermore, it fails to disclose:

1. a multitask operating system;
2. a touch screen;

3. a display adapted to display images describing coming artistic events close to the location in which the reproduction system is installed;
4. means for downloading into a file such images;
5. means for reading said file so that memorized images are displayed;
6. a detector for detecting actions on the touch screen that correspond to a user selection of music performed by the artist participating in the artistic event; and,
7. means for initiating the reading of said file.

Even if such a combination were proper, Applicant respectfully submits that one of ordinary skill in the art at the time of the invention would not modify the automated ticket sales and dispensing system as recited in Wilder so as to obtain an efficient interactivity with a user as in claimed audiovisual reproduction system. Thus, Applicant respectfully submits that currently amended independent claim 7 is allowable over the prior art of record.

Applicant respectfully submits that dependant claims 8-14 are allowable at least by virtue of their dependence from allowable currently amended independent claim 7.

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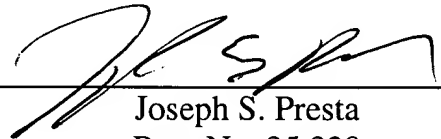
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In view of the amendments and remarks herein, Applicant believes that the amended claims herein clearly and patentably distinguish the prior art of record and are in condition for allowance. Thus, favorable reconsideration and allowance of this application are earnestly solicited.

Respectfully submitted,

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